

04 April, 2016

The Managing Director

Floxy Queens Limited
KM 48 Lekki-Epe Express Road
Olonkonla, Ajah
Opposite Happyland Estate
Lagos - Nigeria

Dear Sir/Madam,

**TOP 50 ORGANIZATIONS CHAMPIONING WOMEN DEVELOPMENT INITIATIVES
NIGERIA POWER WOMEN CONFERENCE & EXPO, ABUJA 2016**

Centre for Economic and Leadership Development, a leading gender development organization in special consultative status with the United Nations Economic and Social Council (UN ECOSOC), is pleased to notify you of your emergence, after a critical selection process as one of Nigeria's Top 50 Organizations Championing Women Development Initiatives – a premier list of gender-sensitive Organizations in Nigeria whose policies, programs, products and/or Corporate social responsibility initiatives are empowering women with the tools and opportunities to better serve our nation and indeed the ordinary people in our communities. This Exclusive list shall be unveiled and showcased during the upcoming **Nigeria Power Women Conference and Expo** billed to hold from **26 -27 April 2016 at the Sheraton Hotel Abuja, Nigeria.**

All nominees for this showcase shall be featured in the special edition of the Amazons Watch Magazine's listing of the **Top Nigeria Power Organizations, Championing the Cause of Women, which will form part of the cover of the April-June edition of the magazine, which would be on display during the conference. Please see current edition attached.**

Principal stakeholders, already confirmed for this event are: Her Excellency, Hajiya Aisha Buhari, Wife of the President of the Federal Republic of Nigeria, as The Special Guest of Honour; Senator Binta Masi Garba, Chairman Senate Committee on Tertiary Education and TETFUND, as Patron. Other confirmed stakeholders include: HE Mrs. Hajiya Salamatu Al-Makura, Wife of the Governor of Nasarawa State; Dr. Zainab Atiku Bagudu, Wife of the Governor of Kebbi state; Senator Princess Stella Oduah, National Assembly, Abuja; Senator Donzella James, Georgia State Senate, USA; Audrey Joe Ezigbo, Executive Director Falcon Petroleum; Dr. Joyce Aryee, former CEO, Ghana Chamber of Mines and Minister of the Republic of Ghana; Bank of Industry (BOI) Nigeria, National Pension Commission and Consumer Protection Council; among others.

The Nigeria Power Women Conference & Expo is a power gathering of women from diverse spheres of Nigeria is to be held in commemoration of the 2016 International Women's Day

Organizers:

Centre for Economic and Leadership Development (CELD)

An organization in special consultative status with United Nations (UN) ECOSOC

13b Mambilla Street, Off Aso Drive, Asokoro - Abuja

Email: info@celdng.org, celdng@gmail.com **Tel:** 08039095696, 08033984903

www.celdng.org

celebration with the theme - **“An Empowered Woman in the new Nigeria”**. With Nigeria in the centre of novel transformations in the country’s evolution, as evident by a brand new direction from a new government; indeed this connotes new opportunities for the women folk. But just how prepared are Nigerian women in diverse sectors of the economy to take up new roles, responsibilities, and opportunities in the emerging Nigeria?

In line with the above, we invite you to submit materials for publication in the special edition of Amazons Watch magazine that shall be unveiled and distributed at the conference by choosing any of the options below:

PLATINUM CATEGORY – N800,000

- 4 page showcase in the Amazon’s Watch magazine, - featuring 2 page interview with the CEO, 1 page pictorials and photo splash of products, initiatives, activities and achievement, and 1 page advert / or Profile publication
- Opportunity to speak during the **break-out sessions, in order to have an up close and personal contact with key Nigerian women leaders and various women groupings;** enlightening them on the company’s initiatives, products and service offerings for Nigerian Women.
- Opportunity to showcase the products and service offerings of your organization.
- Opportunity to Exhibit during the Conference & Expo
- 3 complimentary tickets to the conference and post-Conference Workshop
- Front row VIP table (not exceeding 3 people) during the Dinner / Gala Ceremony for the unveiling and showcase ceremony
- Opportunity for branding and sharing your company literature during the conference & Expo
- 1 Page advert in the Event brochure

GOLD CATEGORY – N600,000

- 2 page showcase in the Amazon’s Watch magazine, - featuring 1 page interview, and 1 page advert / or Profile publication
- Opportunity to Exhibit during the Conference & Expo
- 2 complimentary tickets to the conference and post-Conference Workshop
- Basic table (not exceeding 2 people) during the Dinner / Gala for the unveiling and showcase ceremony
- Half Page advert in the Event brochure

SILVER CATEGORY – N400, 000

- 1 page showcase in the Amazon’s Watch magazine, featuring page advert or Profile
- 1 complimentary tickets to the conference and post-Conference Workshop
- Basic table for 1 during the Dinner / Gala for the unveiling and showcase ceremony

Conference Key Highlights

- Engaging and Inspiring Speakers
- Development Finance and Investing in Women led SMEs. Theme: Closing the gap & Investing in Women.
- The Heroine's Journey, featuring lessons in business and case studies of experiences from Nigeria's foremost female entrepreneurs
- Women in Politics Session. Theme: Enhancing women's participation in politics. The main deliverable for this session will be to develop a 3 year action plan to strategically position women in politics, come 2019.
- States Gender Empowerment Showcase/ Impact briefings- aimed at exploring and showcasing the empowerment initiatives of Nigerian First Ladies, for the buy-in of International Development Agencies and strategic stakeholder, who shall be participating at the conference.
- Nigerian Banks Gender Initiatives Showcase
- High-level workshop sessions tailored towards sharpening the skills of women in Public Service as well mobilizing them on issues of critical importance in public service
- Women in Oil & Gas: Bridging the 2020 Expectation Gap
- Visit to IDP Camps with relief materials and empowerment initiatives for the women
- Heroes of the Nigerian Military Initiative; aimed at honoring Nigeria's men of courage, fighting insurgency, whilst empowering wives of fallen heroes.

Please find attached a copy of CELD's Organizational profile, which will provide you with more in-depth knowledge of our activities or log on to our website on- www.celdng.org for the electronic version of the profile. We look forward to a timely response from you as we conclude preparations for this all important conference, not later than 15 April 2016.

Please accept assurances of our utmost regard.

Yours truly

For: Centre for Economic and Leadership Development



Mrs. Furo Giami
Executive Director
furo.giami@celdng.org
08039095696



Ms. Kembet Bolton
Programme Manager
kembetb@celdng.org
08033784903